

Why do Basketball players choose to stay in the UK system vs. why players go against the UK system?

Why do UK basketballers choose to go to a UK university?

Coach influence -
desire to develop UK leagues

Club links with BBL
& WBBL teams

Opportunity to extend
university career

Opportunity to play in
multiple leagues

Option to work alongside
study and training

Postgraduate
study opportunities

Better life balance

Why do UK basketballers go against the UK system?

Lack of coach support to
pursue UK route

Limitations for female players

Recruitment activities to
UK universities is low

Lack of awareness about UK
sport scholarship opportunities

Staying in the UK equates
to failure

Lack of awareness of player
experience in the UK

Limited professional
opportunities